



Mark Tudor Consulting | Part of the Crescent 17 Ltd Family
www.marktudor.co.uk | www.crescent17.co.uk

Crescent 17 Ltd – Legal & Compliance Framework

CORPORATE & LEGAL INFORMATION

Mark Tudor Consulting is a **trading name of Crescent 17 Ltd**, a company registered in England and Wales.

Registered Office:

17 Gelli Crescent, Risca, Newport, Gwent, United Kingdom, NP11 6QG

Company Registration Number: 09943937

Registered in: England and Wales

Crescent 17 Ltd is the **parent and contracting organisation** for all consultancy and training services delivered under the Mark Tudor Consulting and Cassian EduTrain brands.

Mark Tudor Consulting operates as the **delivery and client-facing arm** of Crescent 17 Ltd, responsible for the provision of consultancy, mentoring, and business development services.

All invoices, contracts, and formal agreements are issued by Crescent 17 Ltd, ensuring compliance with UK business, financial, and data protection legislation.

Crescent 17 Ltd maintains robust governance, data security, and professional standards across all trading names and delivery partners.

For further details about Crescent 17 Ltd, including governance and group activities, please visit: <https://crescent17.co.uk>

PRIVACY POLICY

Effective Date: 01/01/26

1. Introduction

This Privacy Policy explains how **Mark Tudor Consulting**, a **trading name of Crescent 17 Ltd** (“we”, “us”, “our”), collects, uses, and protects your personal data when you visit our websites or engage with our consultancy and training services.

We are committed to protecting your privacy and handling your information responsibly and transparently in line with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

2. Who We Are

Mark Tudor Consulting operates as the client-facing consultancy brand within the **Crescent 17 Ltd** group.

Crescent 17 Ltd is registered in England and Wales, Company No. **09943937**, with its registered office at:

17 Gelli Crescent, Risca, Newport, Gwent, NP11 6QG.

If you have questions about this policy or your data, please contact our Data Controller:

 privacy@crescent17.co.uk

3. What Information We Collect

We collect personal data that you voluntarily provide to us, such as when you: - Complete a contact form or request a consultation

- Subscribe to updates or newsletters
- Register for training, mentoring, or events
- Correspond with us via email or social media

This may include: - Name, company, and contact details

- Job title and organisation
- Information about your business needs or project
- Any other information you choose to share

We may also collect limited technical information (e.g. IP address, browser type, device information) for analytics and site security.

4. How We Use Your Information

We process your data to: - Respond to enquiries and provide consultancy services

- Manage bookings, contracts, and payments
- Communicate updates, insights, or service information
- Comply with legal, tax, and regulatory obligations

We do **not** sell or share your personal information with third parties for marketing purposes. Data may be securely stored using trusted third-party providers (e.g. Microsoft 365, Google Workspace) under appropriate UK GDPR safeguards.

5. Lawful Basis for Processing

We process your data under the following lawful bases: - **Contractual necessity:** to fulfil a contract or provide requested services

- **Legitimate interests:** to operate and improve our consultancy
- **Consent:** when you sign up to receive communications
- **Legal obligation:** to meet financial or regulatory requirements

6. Data Retention

We retain your information only as long as necessary to provide our services, comply with legal obligations, or resolve disputes.

Client and contact data are typically retained for up to **7 years** following completion of work, unless otherwise required by law.

7. Your Data Rights

Under UK GDPR, you have the right to: - Access and receive a copy of your data

- Request correction or deletion
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, contact **privacy@crescent17.co.uk**. We aim to respond within 30 days.

8. Data Security

We implement appropriate technical and organisational measures to safeguard your data from loss, misuse, or unauthorised access.

All data is stored on secure UK or EEA-based servers and protected by encrypted connections (HTTPS/SSL).

9. Cookies & Analytics

Our websites use minimal cookies for functionality and analytics (e.g. Google Analytics). You can manage cookies via your browser settings.

See our [Cookie Policy](#) for details.

10. Updates to This Policy

We may update this Privacy Policy occasionally. The latest version will always be available on this website.

COOKIE POLICY

Effective date: 01/01/26

1. Introduction

This Cookie Policy explains how **Mark Tudor Consulting**, a trading name of **Crescent 17 Ltd**, uses cookies and similar technologies on our websites. We use cookies responsibly to improve your browsing experience, analyse website traffic, and ensure our sites function securely and efficiently.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites remember your preferences, improve performance, and collect anonymised usage data.

3. Types of Cookies We Use

Type	Purpose	Example
Strictly Necessary Cookies	Enable basic site functions such as page navigation, security, and contact form submissions. The site cannot function properly without these.	Session cookies for form security
Analytics Cookies	Collect anonymous data about site usage—such as page visits, traffic sources, and user behaviour—to help us improve performance.	Google Analytics (<code>_ga</code> , <code>_gid</code>)
Functional Cookies	Remember user preferences, such as language or accessibility settings, to improve user experience.	Consent banner settings
Embedded Content Cookies	When we embed videos, maps, or social posts, those services (e.g. YouTube, LinkedIn) may set cookies of their own.	YouTube, LinkedIn

4. Managing Cookies

When you first visit our site, you'll see a cookie banner allowing you to accept or adjust preferences.

You can also control or delete cookies at any time by changing your browser settings.

5. Third-Party Cookies

We may use trusted third-party services (such as **Google Analytics**, **Microsoft Clarity**, or **LinkedIn Insights**) to help us understand site performance and improve usability.

These providers process data in compliance with UK GDPR and their own privacy policies.

6. Changes to This Policy

We may update this Cookie Policy to reflect new tools, legal requirements, or improvements to your browsing experience.

7. Contact

For questions about our cookie use or data privacy, please contact:

 privacy@crescent17.co.uk

TERMS OF USE

1. Introduction

Welcome to **Mark Tudor Consulting**, a trading name of **Crescent 17 Ltd** (“we”, “our”, “us”). By using our websites or engaging our services, you agree to comply with these Terms of Use.

2. Intellectual Property

All website content, including text, graphics, and materials, is the property of **Crescent 17 Ltd** or its licensors.

You may not reproduce or distribute this material without prior written permission.

3. Professional Services Disclaimer

The information on our website is provided for general guidance and does not constitute professional or legal advice.

All consultancy engagements are subject to separate written contracts.

4. External Links

Our websites may include links to third-party sites. We are not responsible for their content or privacy practices.

5. Limitation of Liability

To the fullest extent permitted by law, **Crescent 17 Ltd** and its trading names accept no liability for any loss, damage, or disruption arising from website use or reliance on its content.

6. Governing Law

These Terms are governed by the laws of **England and Wales**, and any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

7. Contact Information

For any enquiries regarding this website or these Terms, please contact:

 info@crescent17.co.uk

 info@marktudor.co.uk

FOOTER & DISCLAIMER TEXT

Full Footer Version

© 2025 Mark Tudor Consulting. All rights reserved.

Mark Tudor Consulting is a trading name of **Crescent 17 Ltd**, registered in England and Wales (Company No. 09943937).

Crescent 17 Ltd is the parent organisation responsible for governance, compliance, and contracting across the Crescent 17 family of consultancies.

We are committed to protecting your privacy and data in line with UK GDPR requirements.

[Privacy Policy](#) | [Terms of Use](#)

Compact Footer Version

Mark Tudor Consulting is a trading name of Crescent 17 Ltd (Registered in England & Wales, No. 09943937). View our [Privacy Policy](#) and [Terms](#).

© 2025 Crescent 17 Ltd. All rights reserved.

Registered Office: 17 Gelli Crescent, Risca, Newport, Gwent, NP11 6QG, United Kingdom.

Company Registration Number: 09943937.

Mark Tudor Consulting is a trading name of Crescent 17 Ltd.